

The LS 6000 Speedscan

The laser bar code scanning market has seen a steady rise in competition. To maintain our leadership position, we saw a need to create products capable of performing more than one task, to give our customers' a real productivity advantage.

The LS 6000 is the next generation of innovative, high performance hand held laser scanner for retail point of sale. This scanner looks different from any other hand held scanner – because it represents an unprecedented improvement in technology & ergonomics for the retail POS. The LS 6000 is an OMNI directional scanner, which means that you do not have to line up the scan line with the bar code...you can scan it from almost any angle. The result is greatly improved efficiency and throughput at the point-of-sale, which translates into convenience for shoppers and cost savings for the retailers.

Our highly successful previous generation of hand held bar code laser scanners are renown for their ergonomic design. The LS 6000 leverages that same state of the art design, placing an omni-directional scan engine into a comfortable hand held gun shape. Competing products require the user to change the scanner's orientation, even turn it over, to scan in single-line mode. The LS 6000 switches seamlessly between single and omni-directional use with a squeeze of the trigger. No reorientation is required. Users are now able to scan both small items on the counter and larger, bulkier items while still in the cart, without sacrificing hand comfort.

The product is also cleverly designed to withstand the use and abuse encountered at the point-of-sale. Rubber overmolds create a tight grip to the table surface preventing the scanner from being knocked to the ground. The rubber bumpers are positioned to elevate the handle from the counter providing the clearance needed to quickly grab the scanner in a single efficient movement – eliminating any awkwardness or lost time during a transaction.

The product can also be used in presentation mode: when a user leaves the scanner in its stand and holds the bar codes up to the scanner window. In this configuration the LS6000 stands gracefully, while using up minimal counter space. The sculptural stand is a clear departure from the traditional mechanical looking retail peripherals. This product represents a move toward making the point of sale a more elegant and sophisticated environment